



Le Le Reading Starter Pack

Why Pinyin isn't the best place to start

As an English-speaking parent, it makes sense to rely on Pinyin. After all, it uses the alphabet. It looks familiar. And it feels like "teaching pronunciation."

But here's the problem:

Your child doesn't speak in sounds.

They speak in stories.

When we teach kids to start Chinese by breaking it into syllables (Pinyin), we're asking them to decode a language they don't yet understand.

Imagine learning French by spelling out every sound, but never understanding what the sentence means.

That's what it feels like.

What actually helps kids learn Chinese?


Language starts with meaning.

Kids learn best when they first hear whole sentences and connect them to real things: people, emotions, daily life.

Step 1: Start with stories, not Pinyin

The Le Le Reading System helps your child grow language the way they did with English:

- First, they listen
- Then, they speak
- Later, they read naturally

 **No need to memorize Pinyin.**
Just listen, enjoy, and let the brain absorb.





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With Le Le's short storybooks and audio pen, your child can:

- ✓ Tap a word and hear it spoken clearly
- ✓ Hear full sentences, not isolated syllables
- ✓ Read along—even without knowing how to spell or translate.

😊 Step 2: Repeat stories, build language

Instead of cramming flashcards, let your child read the same book multiple times.

Every re-read builds confidence, meaning, and word recognition.

💡 Try this simple rhythm:

- Day 1: Let the pen read, and your child listens
- Day 2: Read together, repeat after the audio
- Day 3: Act out or retell the story (English or Chinese—it's all progress!)

😊 Step 3: You don't have to teach—just be there

Even if you don't speak or read Chinese,
your child learns better when they feel supported and safe.

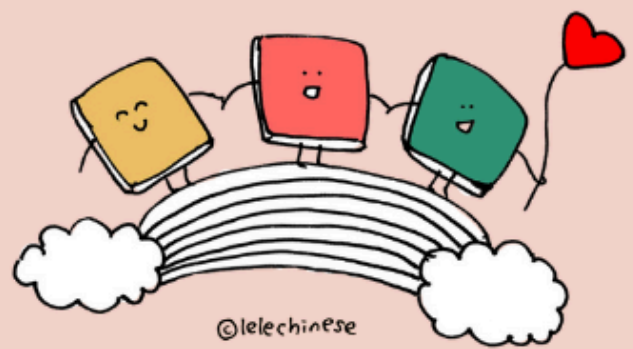
What you CAN do:

- Sit beside them during reading time
- Listen together and talk about the pictures
- Ask, "What do you think happened in the story?"
- Celebrate effort, not perfection

Language learning is not about drill!
It's about connection.



Read More
Worry Less



LE LE Chinese Reading System

consists of 300 picture story books divided into three levels: beginner, intermediate, advanced.

Each level is designed to build upon the previous one, gradually increasing vocabulary and reading complexity.



Le Le Reading Pen

An ultimate learning tool

to master accurate pronunciation and intonation.

Ditch the phonetic symbols and dive into real literacy,
embrace the joy of reading!