



Break Through
the Pinyin Roadblock



From struggling to sound out words...

To joyfully reading Chinese books!

 Why do kids get stuck on Pinyin?

Many parents think:

“Once my child knows Pinyin,
they’ll be able to read Chinese.”

But here’s the truth:

Pinyin is just sound—it’s not meaning.

Children may be able to pronounce a word,
but they often don’t know what the sentence means.
And once Pinyin is gone, the reading stops.

Language doesn't start with spelling—it starts with understanding

This is how a child’s brain naturally learns language:

 Hear the language repeatedly

 Begin to understand the meaning

 Start speaking with confidence

 Finally, learn to read independently

If you start with Pinyin, it’s like asking a baby to spell before they can even talk.





Break Through the Pinyin Roadblock

Step 1: Cover up the Pinyin, and start with stories + audio

Let your child build confidence through understanding, not decoding.


- ✓ Le Le Red Series: simple books with one sentence per page
- ✓ Our reading pen provides correct tones and pronunciation—no Pinyin needed!
- ✓ What matters most is feeling the rhythm of the language, not guessing the sounds.

Step 2: Reread favorite stories = memory + meaning

Have your child read 1-2 familiar books a day.

Repeat reading + retelling = deep understanding.

- ✓ This isn't rote memorization—it's how natural language input becomes output.
- ✓ Kids connect meaning through pictures, repetition, and real-life context.

 **No need to memorize Pinyin.
Just listen, enjoy, and let the brain absorb.**





Break Through the Pinyin Roadblock

3 Steps to Break the Pinyin Trap



Step 3: Make reading feel fun and successful

- ✓ Try “story remixing”: alternate pages from two books to create silly stories.
- ✓ Use Le Le’s printable activities to act out
or draw their own versions of each book.

When kids play with language, they own it.

Your child doesn’t need perfect Pinyin



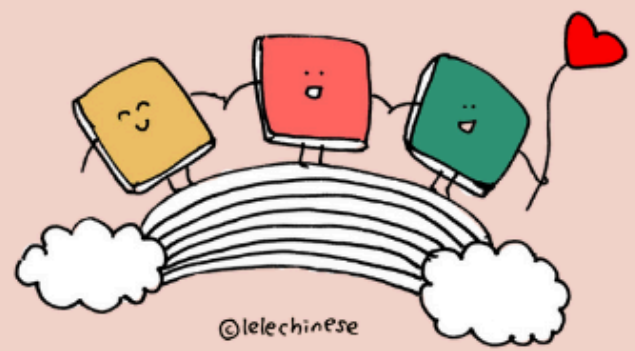
They need:

- ✓ Repeated, meaningful exposure to real Chinese
- ✓ A reading routine shared with you
- ✓ A positive relationship with the language

Language learning is not about drill!
It’s about connection.

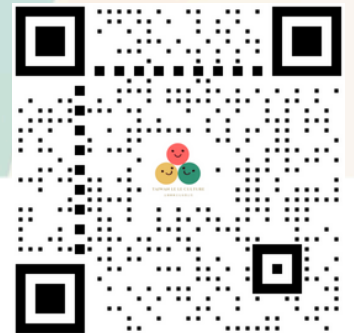


Read More
Worry Less



LE LE Chinese Reading System

consists of 300 picture story books divided into three levels: beginner, intermediate, advanced. Each level is designed to build upon the previous one, gradually increasing vocabulary and reading complexity.



Le Le Reading Pen

An ultimate learning tool to master accurate pronunciation and intonation. Ditch the phonetic symbols and dive into real literacy, embrace the joy of reading!